





OLIVIA HARVEY

design • photo • video • illustration

CONTACT

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AWARDS

- Palmetto Fellows Scholarship
- Reagan McAndrews Award
- Deans Scholarship
- Capstone Scholar
- Capstone Fellow
- President's Honor List

DESIGN SKILLS

- Proficient in Illustrator, InDesign, Photoshop and Premiere Pro
- Able to manipulate and design websites using HTML and CSS
- Canon Digital Photography and Videography
- Microsoft Office

SOFT SKILLS

- Intermediate French
- Communication
- Time/Project Management
- Organization

EXPERIENCE

Graphic Designer, Britax Child Safety

October 2023 - June 2024

- Created a 30th anniversary logo for BOB Gear, a line of rugged outdoor jogging strollers and travel systems, to be used on social media, online graphics, trade shows and other print/digital materials
- Developed and executed print/digital materials such as product icons, packaging, POP, catalogs, print and digital ads, consumer promotional materials, social platform videos/motion graphics and web specific graphics within the brand guidelines for multi-national company Britax, Romer and BOB Gear
- Completed 70+ projects from concept to execution, including prep of print ready digital files, in a fast-paced environment
- Collaborated with team on project strategy, content gathering and vendor coordination
- Lead as team captain for internal company relocation
- Assisted with photo/product shoots in studio and at off-site locations
- Presented design concepts to brand managers, the Director of Marketing, the Global Vice President and the President of Commercial Americas

Senior Web Designer, Townsquare Interactive

July 2022 - October 2023

- Created 4-5 websites per day, exceeding performance goals and reaching top-tier production status
- Used extensive knowledge of CSS and HTML to problem solve and create unique designs
- Incorporated requests from new clients into their desired website design
- Participated in project management and design meetings
- Used innovation days to grow personal code library and to expand on new designs
- Collaborated with digital marketing specialists and fellow designers to reach client goals

Student Multimedia Designer, USC Department of Integrated Communications

June 2021 - July 2022

- Created custom illustrations to fit a variety of formats including university recruitment posters, presidential holiday cards and graphics for web/digital presentation
- Participated in brainstorming discussions with professional university designers and art directors
- Assisted with the design and layout of 144-page souvenir cookbook for the on-campus restaurant
- Worked with the social media team to concept and design guerilla marketing for homecoming
- Participated in project planning meetings with staff writers and designers

EDUCATION

Bachelors in Journalism and Mass Communications

University of South Carolina

Spring 2022

Majoring in Visual Communications with a minor in Graphic Design

GPA: 3.89